



THINGS TO DO & PLACES TO VISIT IN PALM SPRINGS

Known for its desert beauty, lush golf courses, luxurious spas, fabulous restaurants, shopping & so much more...

Along with all the excitement & fun planned at the 2025 PFA Trade Show, Palm Springs offers a unique respite that brings immediate relaxation to your body and mind. Great places to shop and eat as well as relax and unwind. There are many amenities within a short Lyft/Uber drive away from the Westin Rancho Mirage and we wanted to share those with you. We encourage all our participants to explore this unique city, offering year round outdoor activities, food & drink, entertainment districts, nightlife, arts, spas, salons, and of course, shopping. Check this out for a more complete list of all the sights and sounds of Palm Springs, and to prepare for your visit <https://visitpalmsprings.com>

Palm Springs Aerial Tramway

<https://pstramway.com/>

The Palm Springs Aerial Tramway—the world's largest rotating tram car—travels over two-and-one-half miles along the breathtaking cliffs of Chino Canyon, transporting riders to the pristine wilderness of the Mt. San Jacinto State Park. During your approximately ten-minute journey, tram cars rotate slowly, offering picturesque and spectacular vistas of the valley floor below. Once you reach the Mountain Station—elevation 8,516 feet—enjoy two restaurants, observation decks, natural history museum, two documentary theaters, gift shop and over 50 miles of hiking trails.



Palm Springs Air Museum

<https://palmspringsairmuseum.org/>

If you are a history or military buff, this museum is a must-see. The Palm Springs Air Museum boasts an extensive collection of aircraft from World War II and the Korean and Vietnam wars, ranging from the Boeing B-17 Flying Fortress to the Grumman F7F Tigercat to the Douglas DC-3 Skytrain. The aircraft are positioned throughout the museum, not unlike the Smithsonian's National Air and Space Museum in Washington, D.C.



Indian Canyons & Tahquitz Canyon

<https://www.indian-canyons.com/>

These lands are some of the most beautiful and culturally sensitive areas of the Agua Caliente Band of Cahuilla Indians Reservation. Tahquitz Canyon is home to a spectacular 60-foot waterfall, rock art, native wildlife and plants., and are especially sacred to the Cahuilla people today and are historically important to scientists and nature lovers.



The Living Desert Zoo & Gardens

<https://www.livingdesert.org/>

The Living Desert Zoo and Gardens is part zoo and part botanical garden, all in the extraordinary setting of the desert. Along with animals like rhinos, giraffes and zebras, there is a huge model train set, plus a handful of gardens that showcase more than 1,600 species of plants, including multiple varieties of cacti, prickly pear and agave. If you're visiting between October and May, you can also explore the attraction's three trail loops.



Village Fest

<https://villagefest.org/>

Every Thursday evening in Palm Springs, there's one place to be: VillageFest. This nighttime street fair shuts down Palm Canyon Drive to traffic and many businesses along the street stay open late as pedestrians fill the road to peruse artisan vendors, watch live entertainment, and fill up on dishes from a collection of local food trucks.



There's no entrance fee, and it's fun to stroll even if you're not in the market to buy anything, though you'll likely be tempted by the more than 180 vendors who line up to sell one-of-a-kind jewelry, art, woodworks, clothing and more in pop-up tents.

Palm Canyon Drive

With shoulder-to-shoulder restaurants (many with outdoor seating), designer boutiques, locally owned shops and galleries, Palm Canyon Drive is a pedestrian-friendly destination in downtown Palm Springs. Anchoring downtown, Palm Canyon Drive is also the home to the Palm Springs Walk of Stars, a collection of more than 400 granite squares embedded in the sidewalk bearing the names of celebrities and well-known locals.



Sprinkled along the Palm Canyon Drive sidewalk, artists have painted more than 50 concrete benches for a splash of color and a place to sit.

Joshua Tree National Park

<https://www.nps.gov/jotr/index.htm>

Joshua Tree National Park is an otherworldly oasis covering nearly 800,000 acres in the Mojave Desert. A scenic thoroughfare passes through the park, giving you the option of visiting by way of an incredibly scenic drive where you hop out for quick walks and photo ops, or a multiday visit either camping in the park or staying in nearby Twentynine Palms for days filled with picturesque hikes on routes for all skill levels.



Palm Springs Golf Courses

With 300 days of sunshine and more than 100 courses – many designed by celebrity architects like Arnold Palmer, Greg Norman and Jack Nicklaus – Palm Springs is a golfer's paradise. No matter where you decide to play, you'll be surrounded by stunning mountain and desert vistas and towering palm trees.



Some of the top-rated courses include Indian Wells Golf Resort, which offers 36 holes and sits next to the Indian Wells Resort Hotel, originally founded in 1957 by Lucille Ball and Desi Arnaz. Players say Indian Wells is in excellent condition and enhanced by the incredible views. For golfers staying in downtown Palm Springs, the Tahquitz Creek Golf Resort offers two 18-hole golf courses that recent visitors called challenging.

Sunnylands Center & Gardens

For a curated desert landscape that has hosted royalty, world leaders and old Hollywood stars, explore Sunnylands Center and Gardens. The 15-acre center and gardens are part of the larger 200-acre Rancho Mirage estate of former ambassador Walter Annenberg and his wife, Leonore. Though reservations are required to view the interior of the Annenbergs' 25,000-square-foot midcentury modern home, the gardens are free to visit.

The Sunnylands Center and Gardens features a 9-acre garden with reflecting pools and more than 50,000 arid-adapted plants, some from North and South America, Africa and the Mediterranean. Along 1.5 miles of walking trails, visitors can enjoy views of the nearby mountains and listen to several free audio tours that are available for download on smartphones. The site also features free activities throughout the year, such as a guided 60-minute birding walk on Thursdays from November to May, as well as movie nights on various Fridays.

**See you at our 30th Annual
PFA Conference & Trade Show
January 7-9, 2025**

