



# What's An ORDER BUCK?

To encourage ordering writing and an increased ROI at our show, this is just one way we provide our members and our vendors with an incentive to place those orders at the show.

Here's how these Order Bucks work:

- Each vendor will have a stack of custom order bucks with your company name on them.
- When a member places an order AT YOUR BOOTH DURING THEIR APPOINTMENT TIME, you need to fill it out, and hand it back to them.
- The member will then drop their filled in Order Bucks to us at our PFA booth, and these will go into a drawing.
- We will do nightly drawings at the end of each day of the show.
- So the more orders a member places, the more chances they have to win some cash prizes and the more orders you get during the show. Everyone wins!
- If you run out and need more order bucks, come by and see us at the PFA booth/table at the front of the exhibit hall, and we'll print some up for you.

PAPER FIRST AFFILIATES	
<b>ORDER BUCK</b> Your Company Name Here	
PFA ID#	_____
Store Name	_____
Member Name	_____
We certify that this member placed an order at this Show and is eligible for the Order Buck drawing.	